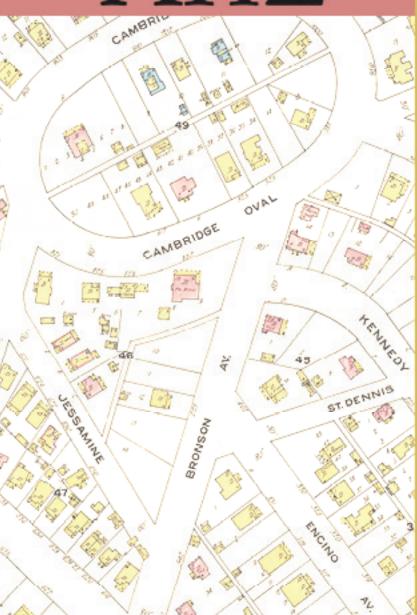
# AHZ



# ME

2025

march

# The Alamo Heights Zeitgeist

### The what

The Alamo Heights Zeitgeist ("spirit of the times") is a full-size, traditional, broadsheet newspaper. Each month it informs, educates, and entertains the residents of Alamo Heights with content found nowhere else.

### Circulation

AHZ is mailed to every household and business in Alamo Heights and delivered to nearby neighborhoods. That's approximately 15,000 readers.

### **Demographics**

You already know that the average Heightser is well-educated and well-off. But perhaps even more important is the sense of community inherent in this close-knit city.

Residents of Alamo Heights are

loyal customers; they support local businesses, whether their favorite restaurant, haberdasher, or bakery.

. . . . . . . . . . . . . an extraordinary opportunity!

## Your advertising options

A budget online printer will design, print, and mail a 6.5" x 9" postcard to all Alamo Heights addresses for around \$2700.

Average response rates for these mailers is very low; often zero.

For an ad of that same size, you'll pay \$219 in AHZ. And unlike any direct-mail campaign, AHZ is a periodical which people will look forward to reading, sharing, and enjoying for a long time.

### Rate

The advertising rate for AHZ is \$13.50 per column inch. But, for the March issue, all ads are 50% OFF! What's more, no payment is due until after delivery to readers.

Don't have camera-ready copy you say? We'll design your ad for you at no charge!

For more information, give us a call or text at 210 724-8459; or, drop us a line at alamoheightszeitgeist@gmail.com; or, visit our website: ahz.news.

