

AIIZ



MEDIA KIT

2025 march

The Alamo Heights Zeitgeist

The what

The *Alamo Heights Zeitgeist* (“spirit of the times”) is a full-size, traditional, broadsheet newspaper. Each month it informs, educates, and entertains the residents of Alamo Heights with content found nowhere else.

Circulation

AHZ is mailed to every household and business in Alamo Heights and delivered to nearby neighborhoods. That’s approximately **15,000 readers.**

Demographics

You already know that the average Heightser is well-educated and well-off. But perhaps even more important is the sense of community inherent in this close-knit city.

Residents of Alamo Heights are

loyal customers; they support local businesses, whether their favorite restaurant, haberdasher, or bakery.

..... an extraordinary opportunity!

Your advertising options

A budget online printer will design, print, and mail a 6.5" x 9" postcard to all Alamo Heights addresses for around \$2700. Average response rates for these mailers is very low; often zero.

For an ad of that same size, you'll pay **\$219 in AHZ**. And unlike any direct-mail campaign, AHZ is a periodical which people will look forward to reading, sharing, and enjoying for a long time.

Rate

The advertising rate for AHZ is \$13.50 per column inch. But, for the March issue, all ads are **50% OFF!** What's more, no payment is due until after delivery to readers.

Don't have camera-ready copy you say? We'll **design your ad** for you at no charge!

*For more information, give us a
call or text at 210 724-8459;
or, drop us a line at
alamoheightszeitgeist@gmail.com;
or, visit our website: ahz.news.*

