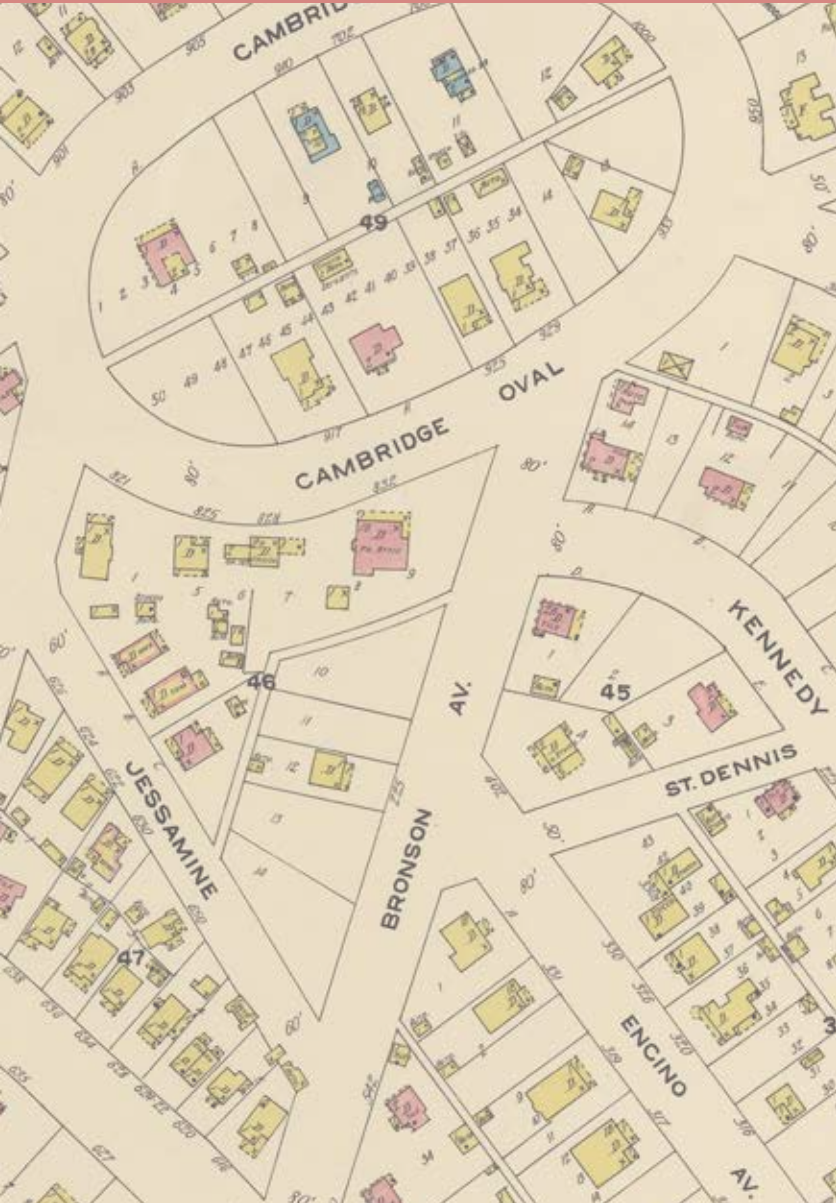


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# MEDIA KIT

# 2025

# The Alamo Heights Zeitgeist . . . . .

## The what

The *Alamo Heights Zeitgeist* (“spirit of the times”) is a full-size, traditional, broadsheet newspaper. Each month it informs, educates, and entertains the residents of Alamo Heights with content found nowhere else.

## Circulation

AHZ is mailed to every household and business in Alamo Heights and delivered to nearby neighborhoods. That’s approximately **15,000 readers.**

## Demographics

You already know that the average Heightser is well-educated and well-off. But perhaps even more important is the sense of community inherent in this close-knit city.

Residents of Alamo Heights are

**loyal customers;** they support local businesses, whether their favorite restaurant, haberdasher, or bakery.

..... an extraordinary opportunity!

## Your advertising options

A budget online printer will design, print, and mail a 6.5" x 9" postcard to all Alamo Heights addresses for around \$2700. Average response rates for these mailers is very low; often zero.

For an ad of that same size, you'll pay **\$397 in AHZ**. And unlike any direct-mail campaign, AHZ is a periodical which people will look forward to reading, sharing, and enjoying for a long time.

## Rate

The advertising rate for AHZ is **\$12.25** per column inch.

There are six columns/page. Printable space per page is 11" x 21". For example, a banner ad the width of the page and 2" high would be  $6 \times 2 \times 12.25 = \$147$ . Discounts apply for ads in multiple issues. No payment is due until after delivery to readers.

Don't have camera-ready copy you say? We'll

**design your ad** for you at no charge!

*For more information, give us a  
call or text at 210 724-8459;  
or, drop us a line at  
ads@ahz.news;  
or, visit our website: ahz.news.*

